# POSSIBILITY OF APPLYING CONTEMPORARY ANALYTICAL METHODS IN AUDITING PROCUREMENTS OF AGRICULTURAL COMPANIES

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#### ABSTRACT

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Despite the significant results that State Audit Institution achieved in the domain of determining regularities of doing business and truthfulness of financial reports of budget users, performance audit was given significantly less attention, which points to the necessity of developing a methodology for this discipline, as well as a technique to apply it. This contribution represents an attempt to apply a technique of finding hidden knowledge-implicit knowledge (Data mining – DM) in the process of auditing public procurement procedures and illustrating the significance of developing a technique for assessing the purposefulness of using budget assets on an example of public procurements performed in an agricultural company.

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### Introduction

Performance audit is the way in which taxpayers, financiers, legislators, executive authority, regular citizens and media gain an ability to control public funds (Vidovič, & Milunović, 2017; Pavlović & Čelić 2020; Milojević et al., 2020) and see the effects of operations within different government activities. Such audit reports contain answers to questions, for example: "Could the money have been spent better?"

Performance audit is searching for an answer to two basic questions (Arens, Elder & Beasley, 2014): Was everything done in the right way (were the business politics decisions conducted correctly)? Was the right thing done (were the appropriate politics implemented in an adequate way)? From the practical experience of an auditor, irregularities and corruptive activities most often happen in the domain of public procurements, which deserves a more detailed analysis to be performed in this area by applying more contemporary methods.

Public procurement audit can be conducted as an individual task or as a part of a more complex audit. Within auditing public procurements, an auditor can decide to only revise a contract or review an entire public procurement procedure (Stanojević, Vidovič, 2014).

This paper represents possible public procurement auditing methods, which are as a rule, applied by state auditors when auditing public sector users. According to that, solutions that are established by the current Law on Public Procurements (LPP) will be taken into consideration, as well knowledge of several world auditing institutions on auditing public procurements.

Public procurements represent a procedure in which public sector subjects – contracting authorities perform procurement of goods, works and services. LPP ("Off. Herald of RS", No. 91/2019) defines public procurement as procurement of goods, services or works by the contracting authority, in the manner and under conditions defined by this Law. Certain principles apply for public procurements. One of the basic principles is ensuring competition among bidders. In rare cases LPP allows contracting authorities to enter into a contract directly with the contractor, without conducting an open public procurement procedure. Competition in public procurement signifies equal treatment of all bidders, fairness and honesty when applying the criteria, as well as consistent application of regulations regarding protection of competition. Contracting authorities must ensure lawful, economical and efficient use of public assets when conducting public procurements (Picard, & Rusli, 2018). Well and clearly defined public procurement system can greatly contribute to improvement of public services, reduction of business costs and prevention of inefficient use of public assets and thus indirectly improve competitiveness of the state (Stanojević, & Milunović, 2020; Vujić et al., 2020).

Public procurement process begins by identifying the needs and ends by concluding a contract or by expiration date of a public procurement object. If conducted by the current Law, public procurement procedure enhances business of the entire public sector contracting authorities, considering that the main goal of LPP is to ensure economic use of public assets, taking into consideration the purpose and the object of public procurement. Well planned works, then procurement of goods and services, as well as correctly conducted public procurement procedures can contribute to significant savings for the contracting authority.

Each public procurement evaluated as medium or high level of risk, as well as high value public procurements are defined as projects. Roles and jurisdictions of all personnel included in the public procurement procedure (Engel, Fischer, & Galetovic, 2013) are clearly defined and agreed upon, so everyone knows their roles and what is to be expected of them. All phases in the public procurement process are clearly defined in written form (Farooq, & Shehata, 2018; Grbić & Jovanović 2020).

Main goal of good management in public procurements is achieving results that were planned within the decision on conducting the public procurement procedure. The contracting authority determines the object of public procurement, i.e. what is expected from the supplier, as well as a way of evaluating achieved results. Clearly defined contractual provisions enable the contracting authority, contractor and auditor to reveal and correctly define each deviation from the contract more easily. Good management practice with contracts includes ongoing cost control, because inadequate management can easily lead to overdrafts of contracted amounts, while good management can lead to savings.

When conducting public procurement, all contracting authorities are obliged to respect basic principles of public procurements defined in LPP, as well as good practice. Among the principles of public procurements are:

- Principle of Efficiency and Cost-Effectiveness
- Principle of Ensuring Competition
- Principle of Transparency in Public Procurement Procedure
- Principle of Equality of Bidders.

The aforementioned principles are the basis for good practice in conducting public procurements.

## Auditing public procurements of agricultural companies owned by the state

The auditor (Milojević, Andžić, & Vladisavljević, 2018) questions the regularity of public procurement procedures in all defined phases. Thereby, more attention is paid to some phases depending on how materiality is defined and how it's decided to assess irregularity (Duin, i dr., 2017; Pešić, & Miljković, 2020). For example, the auditor can check in detail the application of criteria, evaluation of bids and choosing the most favorable bidder, without checking whether the contracting authority sent the notification on concluded public procurement contract (Vasić, 2015). The range and debt of research depend on audit goals and types of public procurement procedures

(Eilifsen, et al., 2014; Stanojević, & Vidovič, 2014). In public procurements where the Law is applied, auditing is more complex and demands more time related to public procurements exempt from the Law. The auditor must primarily separate investments (Mićović, & Miletić, 2019), procurement of goods or services that are, or aren't exempt from the law. In public procurements (Milojević, Obradović, & Nešić, 2018) that aren't exempt from the law (Kostić, 2020) the auditor must check the regularity of the procedure that the audit subject is obliged to conduct in accordance with the LPP.

The auditor initiates the public procurement audit procedure within audited subject (Milojević, & Mihajlović, 2019; Savić, & Milojević, 2019) by determining the existence of control, testing business effectiveness and based on risk assessment determines the approach that he will apply when conducting the auditing tasks.

In our article the emphasis is on analyzing public procurements from the aspect of attributive qualification of public procurements, as a basis for applying DM techniques and analyzing results with the purpose of illustrating one of the techniques and methods of performance audit (cost benefit, Monte Carlo, Delphi method, Discrete process method etc.), which is in our case DM.

## Applying DATA MINING in analyzing public procurements

Researching data (data mining) includes the application of machine learning methods as a special area of Artificial Intelligence, and it relates to development of algorithms and techniques that enable computers to "learn", as well as other methods for finding samples in observed data. Data mining is also known as a process of Knowledge-Discovery in Databases (KDD) or Knowledge-Discovery and Data Mining (Bejju, 2016).

All data mining methods use learning based on induction. This is a process of defining general conceptual definitions by observing specific examples from which one learns inductively with the help of a teacher (Supervised learning), a type of learning performed based on classified examples, i.e. decisions made.

Induction or inductive learning is also sometimes called inductive logic, a process of making decisions in which the premises of an argument support the conclusion, but don't guarantee it. Inductive learning of concepts is a machine learning form whose goal is induction of description of concepts (category, class of objects), which are understandable to people dealing with a particular issue, i.e. those that correspond to concepts that a person would produce when considering the same entities (Milojević, et al., 2020).

Basic techniques of data mining are decision tree, association rules, closest point algorithm and genetic learning. Production rules, decision lists and decision trees are examples of understandable way of representing empirical knowledge.

Inductive learning methods are used in researching data because they give understandable results that can be directly interpreted. Prediction accuracy of these methods is also high and can be compared with the most successful methods of inductive learning.

It should be mentioned precisely here what a computer can learn. Learning is a complex process. We can defined four levels of learning: Facts – Facts are simply stating the truth, Concepts – Concepts are a set of objects, symbols or events grouped together because they share certain characteristics, Procedures – Procedures are a flow of actions in order to reach a goal, and Principles – Principles or rules of behavior represent the greatest level of learning. Those are general truths or laws that are the basis for other truths.

The aforementioned learning procedures can be conducted in two cases:

- Supervised learning and
- Unsupervised learning.

Supervised learning is a machine learning technique based on a data set that is called training data. Training data consists of input objects and desired outputs. The output function can have a continuous value (called regression) or it can predict the class of input objects (called classification). Basic goal of such learning is predicting the value of an output function for each valid input object after seeing a certain number of examples of such instances (with certain input and output values) (Zhenhua, Nobuhiko, & Jonathan, 2016).

Most often, supervised learning generates a global model that maps input objects to desired outputs. In some cases, furthermore, the map is implemented as a set of local models.

In an aim of solving supervised learning problems, there are certain steps (Agresti, 2002):

- Determining the example type for learning. Determining the type of data in our case are quantitative data on internal control in IT surroundings.
- Gathering a training set. Data on completeness, accuracy and promptness of data in IT processing.
- Determining input characteristics. Number of characteristics describing the object.
- Determining the corresponding learning algorithm. For example, neuron networks, decision trees, etc.
- Completed plan. Run the chosen learning algorithm on the collected training set. Parameters of the learning algorithm can be set by optimizing performances on a subset of the training set (validation set) or by cross-validation.

Unsupervised learning is different from supervised learning because it doesn't have a priority output. A set of input objects was gathered and unsupervised learning treats a set of input objects as a set of random variables.

In the following part of the paper we will try to sublimate the given premises on an example of applying multivariate discriminant analysis (Stanišić, & Stanojević, 2009).

Statistical technique defined as multivariate linear discriminant analysis is developed in the 1930's as a statistical category, that formally-quantitatively performs discrimination http://ea.bg.ac.rs 195

among classes of biological and other phenomena and observations associated with them (Ismail et al., 2015). Soon these researches began application in other areas, especially economy. A series of papers were recorded in the domain of analyzing government bond quality rankings, determining credit potential of banks and their clients, classifying errors in the domain of accounting – business transactions, etc. In time this technique became a standard asset in economy, as well as accounting and auditing expertise. However, application of discriminant analysis in context of finding hidden (implicit) knowledge (data mining) has a special dimension because the analysis isn't reduced to applying the model but rather Supervised learning is performed on a sample of discriminant analysis model on several occasions so the solution would be more accurate.

# Case study of applying DATA MINING in auditing agricultural company procurements

Let us assume that the following parameters were determined in the public procurement procedure:

Modalities of public procurement defined Type of procedure	Number of participants in public procurement	Disclosed value for public procurement
Competitive dialogue	Small number of participants	Small
Competitive dialogue	Small number of participants	Small
Competitive dialogue	High number of participants	Medium
Competitive dialogue	High number of participants	Small
Restrictive procedure	Small number of participants	Medium
Restrictive procedure	Small number of participants	Small
Restrictive procedure	High number of participants	Large
Restrictive procedure	High number of participants	Medium
Open procedure	Small number of participants	Large
Open procedure	Small number of participants	Medium
Open procedure	High number of participants	Large
Open procedure	High number of participants	Large

Table	1.	Model	parameters
			1

Source: Authors' calculations

Thus formed table deserves a special comment. Primarily it was taken with the purpose of illustrating relations between: modalities of public procurement determined by the type of procedure, number of participants and disclosed available budget, i.e. value of public procurement. Illustrative sample is on twelve modalities of relations between these three variables.

Public procurement modalities determined by the participants vary for the needs of this research in the domain of performance audit on three levels: open procedure, restrictive procedure and competitive dialogue.

Number of participants in the public procurement procedure vary in two domains: small and high number of participants.

Size of available budget – value of public procurement is a target variable that contains certain relationship between public procurement modalities determined by the type of procedure and number of participant in the public procurement procedure. A research question arises, what is the relation-codependence between these three variables and what can be used to measure their connection. More precisely, how publicly disclosed budget for a specific public procurement defines-influences the number of participants, as well as their predestination for the offered value of the public procurement project.

Furthermore, one of the essential determinations is what DM technique is adequate for assessing interrelations between attributive-descriptive variables. We decided to use the discriminant correspondence analysis (DCA).

## Discriminant correspondence analysis

Output is based on results of correspondence analysis but they are presented differently. Without getting into statistical explanation, we will clarify the results.

Matrix trace = 0.39583 – indicates the amount of information that can be modeled between Target variable (Budget) and other two variables (type of procedure and number of participants)

	Cananiaal		Explanation (between) variations				
Factor	correlation R	Square R	Characteristic values	Proportion (%)	Cumulative (%)		
1	0.8539	0.7292	0.36458	92.11	92.11		
2	0.2500	0.0625	0.03125	7.89	100.00		
	Tot.		Tot.	0.39583	100.00		

Table 2. Results of the analysis

Source: Authors' calculations

Characteristic values ( $\lambda$ ) indicate how much potential factors depend on the size of the budget (Berkhin, 2006). In our case the first and the second one together are: 0.36458 + 0.03125 = 0.39583

Correlation relationship (square root R) is the relationship between variations of group affiliation (for example  $\lambda_1$ =0.36458) and total factor variances. For the first factor the value is  $\eta^2_1$ =0.7292, i.e. 72.92% of dispersion is explained.

Finally, canonical correlation is  $\eta_1 = \sqrt{\eta_1^2} = \sqrt{0.7292} = 0.8539$ .

Table that shows group medium for each factor

Characterization			Coord.		Contribution (%)		COS		
Values	Weight	Sq. Dist.	Inertia	coord 1	coord 2	ctr 1	ctr 2	cos 1	cos 2
Large	0.33333	0.56250	0.18750	0.73951	-0.12500	50.0	16.67	0.97(0.97)	0.03(1.00)
Small	0.33333	0.56250	0.18750	-0.7395	-0.12500	50.0	16.67	0.97(0.97)	0.03(1.00)
Medium	0.33333	0.06250	0.02083	0.00000	0.25000	0.00	66.67	0.00(0.00)	1.00(1.00)

Table 3. Group medium for each factor

Source: Authors' calculations

Without getting into detailed statistical explanation we will point to the fact that the size of the budget is of influence and in our case Large budget – open procedure mostly on determining selection modalities by the participants. On the other hand, there a paradoxal situation in competitive dialogue, with a negative relation in the same amount compared to open procedure, but with a contribution of 50% compared to 50%. While the contribution of restrictive procedure is significantly smaller 25% and grouped in the second factor.

## Canonical structure

Canonical structure shows the coordinates and the influence of factors – descriptive values with the aim of determining the factors and their influence. Namely, it allows for an explanation of differences between modalities and target attribute (budget).

It is visible in the table that type of procedure offered by participants corresponds to the size of the budget and is of dominant significance, however the number of participants isn't significant for participation in public procurements. Regarding the number of participants, the number is even for small and large budget.

Characterization of rows			coord.		Contributions (%)			COS	
Values	Weight	Sq. Dist.	Inertia	coord 1	coord 2	ctr 1	ctr 2	cos 1	cos 2
Type of procedure = competitive dialogue	0.16667	0.87500	0.14583	-0.91856	-0.176	38.6	16.7	0.96(0.96)	0.04(1.00)
Type of procedure = restrictive procedure	0.16667	0.12500	0.02083	0.00000	0.353	0.0	66.7	0.00(0.00)	1.00(1.00)
Type of procedure = open procedure	0.16667	0.87500	0.14583	0.91856	-0.176	38.6	16.7	0.96(0.96)	0.04(1.00)
Number of participants in public procurement = small	0.25000	0.16667	0.04167	-0.40825	0.000	11.4	0.0	1.00(1.00)	0.00(1.00)
Number of participants in public procurement = high	0.25000	0.16667	0.04167	0.40825	0.000	11.4	0.0	1.00(1.00)	0.00(1.00)

 Table 4. Results of the analysis

Attributive value	Factor 1	Factor 2
Type of procedure = competitive dialogue	-0.7606388	-0.4999999
Type of procedure = restrictive procedure	0.0000000	1.0000001
Type of procedure = open procedure	0.7606388	-0.4999999
Number of participants in public procurement = small	-0.3380617	0.0000001
Number of participants in public procurement = high	0.3380617	0.0000001

Table 5. Canonical coefficients

### Source: Authors' calculations

Canonical coefficients point to domination of size of public procurement, more precisely the frequency of participating in public procurements when it's about public procurements with an open procedure, but at the same time an analogous structure is formed, the number of participants is same in a competitive dialogue.

### Conclusions

The example is extremely simplified and illustrative but it talks about possible predestinations of participants in public procurements. Who will offer a smaller amount or apply i.e. offer to do the business for smaller amounts, which may be unrealistic or vice versa offer to do business for unrealistically large amounts. In our case the grouping, regardless of the procedure type and number of participants, indicates that the public procurement procedure, when we talk about public procurement modalities determined by the number of participants variating from small, medium or high, has a distinctively negative correlation depending on the budget concentrated on the competitive dialogue, meaning a smaller number of offered public procurements in competitive dialogue, bigger number of applying participants. In case of public procurement offered in open procedure, a positive correlation occurs, generating a high number of bidders. For our simplified example, it's interesting that the negative and positive canonical structure of contributions is the same and amounts to + and - 0.91856, which points to a dominance of competitive dialogue and open procedure when conducting public procurement, while the other factor with smaller value determines and relates to public procurement modalities determined by participants as medium contribution value is 0.3555. The essence of the contribution is to point to a possibility of characteristic of number of participants on public procurement modalities, as well as a number of participants (low, high) is in accordance with budget resources. The example is extremely simplified but it clearly illustrates the possibility of applying this method, which clearly points to hidden information in many areas of spending budget assets where Data Mining is of inestimable importance.

## **Conflict of interests**

The authors declare no conflict of interest.

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